



## Vision 2018

Scouting in 2018 will:

- Make a positive impact in our communities;
- Prepare young people to be active citizens;
- Embrace and contribute to social change.

Scouting in 2018 will be:

- Shaped by young people in partnership with adults;
- Enjoyed by more young people and adult volunteers;
- As diverse as the communities in which we live.

Members of Scouting in 2018 will feel:

- Empowered,
- Valued,
- Proud.

### Strategic Plan 2014–2018

The Strategic Plan is made up of four key objectives. By 2018 we want Scouting to be:

#### 1 Growing

We believe Scouting changes lives, which is why we want every young person to have the opportunity to get involved.

#### 2 Inclusive

Because every young person deserves the opportunity to take part in Scouting, we are working to remove barriers to participation.

#### 3 Youth shaped

We believe that every young person should be able to shape their Scouting experience guided by adult support.

#### 4 Making a positive impact in our communities

Scouting makes a difference, not just to the individual but also to the community. Scouting needs to be an integral part of the communities we are based within.

**Avon County recently refreshed their strategic plan in line with the Associations Vision for 2018, there is a focus on four main areas. The District Plan has therefore been rewritten to coincide with these areas.**

## **GROWTH**

In Cotswold Edge there is a large number of young people on our waiting lists, and many more who have not been able to consider joining because there is either no Scout Group or Explorer Unit near where they live or the ones that are there are full. We will work to give more young people the opportunity to join the everyday adventure of Scouting.

### *How we will support this*

- Continue our strong commitment to adult recruitment and training
- Allocate funding to support Groups and Units to open Satellite Groups or additional Sections
- Continue to support District activities for young people and adult leader training
- Providing more provision for new members whilst ensuring that existing provision remains of a high standard and provides a quality programme.

## **INCLUSIVITY**

We will ensure Scouting develops and is sustainable in the most deprived parts of our District, we will welcome all members of society, and be seen as open to people from all backgrounds by the general public.

### *How we will support this*

- Focus on 'hard to reach' areas using electronically mapped membership information including Sections, Units, Groups and their census numbers. The District will use this information to inform and target our development plans and external relations/fundraising work.
- Seek Trustee representation to the District and Group Exec's. to maximise potential partnership in development areas
- Provide support and training for Group Trustees as well as members of District Appointment Advisory Committee

## **YOUTH SHAPED**

Young people across all ages will have the chance to have their voice heard on all aspects of Scouting, including programme and activity planning and the way that their Group, Unit and District are run.

### *How we will support this*

- Further increase active youth representation on the Board of Trustees
- Explore new ways of including youth opinion and ideas in the District AGM and at the Board of Trustees
- Promote youth membership of Group Boards of Trustees
- Include the youth shaped element more clearly in District activity planning and delivery
- Create a District Youth Forum and 'speaking up' training for young people
- Promote Explorer Scout Young Leader scheme by supporting Young Leader training module delivery and supporting training for those who provide adult leadership for Young Leaders
- Appoint a District Youth Commissioner and deputies to develop a Youth Forum

## **COMMUNITY IMPACT**

We believe Scouting makes a difference to individuals and to society. Our members take action in the service of others, but we want to do more and for our contribution to be more widely recognised.

### *How we will support this*

- Engage with partnership organisations such as Youth United, Girlguiding UK
- Support the use of District activities for spreading the message of Scouting
- Broaden the range of non-Scouting people invited to the District AGM
- Increase our links with schools
- Be part of every community we serve
- Undertake 100 plus community impacts in our communities from visiting elderly people's homes, to planting bulbs in the park, to undertaking a conservation project, to being part of the organising committee for local events
- Working with Local Councils to increase our visibility